

RESEARCH THEME

XXXIX cycle – a.y. 2023/2024

Title of the doctoral research A framework for Policy making for Cultural and Creative Sectors and Industries (CCSI)

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Abstract

As culture is a primary source of behavioral change, Cultural and Creative Industries (CCI) play a key role in transformative challenges acting as change initiators. The research intends to explore the role of CCI in leading to more inclusive, green, and digitized innovations and how this role can be supported by new policies.

Policies for collaborative innovation are still needed for CCI to thrive in innovation ecosystems, to be able to support cross-innovation and to drive innovation solving grand challenges (notably Green Deal and Digital transformation).

The methodology will be based on the interpretation of data in a participatory, open innovation way with key stakeholders, and iteratively exploring and mapping needs through generative workshops, and it will be grounded in iterative collaborative processes.

The final aim of the research will be to provide a framework for the fragmented small and medium sized CCI players to be better represented at the policy level, and to strengthen their potential to initiate innovative transitions.

Keywords Policy Making, Cultural and Creative Industries, Innovation ecosystems