

RESEARCH THEME

XXXIX cycle – a.y. 2023/2024

Title of the doctoral research Creativity places for the enhancement of the territory. Interdisciplinary analysis to develop the environment through the network of cultural and creative spaces.
The case study of Pavia district.

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Abstract

The objectives of the proposed research will concern the role of contemporary culture and creativity places for the enhancement of the territory. Examining and comparing best practices at a national and international level will allow for the formulation of a theoretical and methodological definition of the phenomenon, in the light of the most recent declinations of the theme, through the analysis and storytelling tools of design and art criticism.

The best practices of cohesion between the places of contemporary culture and creativity and the context, understood as physical and social space, will be examined proceeding through mapping, taxonomic study, critical analysis and by highlighting peculiarities. A key aspect of the research project is to enhancing the territory, understood as a set of identities, relationships, sociality, through the networking of contemporary culture and creativity places. It will be analyzed the case study of Pavia never studied before by this focus. To address the underlying question, an interdisciplinary, systematic and typological analysis is necessary, and it will be carried out from the point of view of art-historical criticism, museology and design, understood in its interpretative and narrative role. Through this approach, the project aims at enhancing the identity of places and proposing new guidelines and development scenarios, also leveraging the potential offered by mobile technologies for the communication and dissemination of content.

Keywords network for spaces of creativity, territory enhancement, interdisciplinarity between art and design