

# RESEARCH THEME

XXXVIII cycle – a.y. 2022/2023

**Title of the doctoral research** Communication Design for Mediation Design. Interfacing and Ethical Communication Devices for Networks of Territorial and Social Actors

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## Abstract

Communication design for territory converges on many areas of transdisciplinary research, which, in order to integrate, require the development of methods, systems, languages and mediation tools. The applicative dimensions are in fact local and global, with multi-writing technologies and devices, suitable for promoting multicultural, social and political convergences that are increasingly complex and open to participation.

The work assumes a perspective that enhances the communicative approach as cultural activity and at the same time as maieutic practice; in fact, the aim is to introduce a change in the experience of the networks of public, social and cultural institutions, involving the territory and the actors in the network. The formulation of an ethical approach (Fabris 2014) applied to the dialogical processes between the different actors of the territorial networks is at the basis of the proposal of a communication and mediation design. The empowerment processes promoted today through community building could consolidate systems of education, training and knowledge, within a relational system. A network integrated into the socio-cultural fabric, promoting value, behavioral and multicultural knowledge.

The research aims to:

- revisit the tools of functional communication to territorial information networks (networks, maps, information accesses, etc.) and the suggestions of symbolic communication (rhetorical, stereotypes, etc.)
  - hypothesize innovative relational communication tools and languages
  - experiment with a system of hybrid devices (real/virtual, analog/digital...) aimed at territorial networks and integrated into the socio-cultural fabric.
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**Keywords** Communication Design, Territory, Network, Mediation Design, Ethics, Community Building