

# RESEARCH THEME

XXVII cycle - a.y. 2021/2022

**Title of the doctoral research**      Make Aware. Spatial and Exhibit Design to awake people's consciousness

---

**Proponent professor**              Giampiero Bosoni

---

**Abstract**                                How temporary exhibitions or temporary urban installations could help people to be aware of complex contemporary issues such as climate change, ecology, health, social inequalities?  
Assuming that a dynamic spatial experience is often superior to a mere memorising process and that today, thanks with a higher sophistication of exhibit design strategies, it is already possible to engage people through many different experiences, a new branch of research could be open within spatial and exhibit design studies. Moreover, these disciplines have forcefully to face the contemporary and near future scenarios of the post-Covid 19 era. So, what does that mean? One of the direct consequences will be probably an increasing externalization of museums and exhibitions contents that could certainly set a narrower contact with people.  
The research will embrace the work carried by the "Open Neighbourhoods" and "Cultural Proximity" Labs (prof. Giampiero Bosoni, prof. Ico Migliore, prof. Chiara Lecce) of the LEM Section (Design Department, Politecnico di Milano).

---

**Keywords**                                Temporary spaces design, exhibit design, spatial design, make aware, post-covid design, public space