

PROGETTO DI RICERCA

Titolo della ricerca dottorale <i>Title of the doctoral research</i>	Design for Policy Making. Towards the centrality of evaluation and data visualization for the development of public sector innovation
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Abstract	<p>This new research area aims to build a robust phenomenology of the connection between design and policy, and to create a theoretical framework capable of focusing the design of policy around policy and service evaluation. Exploring the field of the so-called evidence-based policy, the current challenges of the public and private sector, and the workings of policy-making activities at various decisional levels, the intent is to define a path of action-research that can robustly test approaches and practices of design in this area. We expect to develop a grounded approach which could enable a robust design methodology for the development of a new generation of evidence-based policies. Design as a discipline has acquired recognition and relevance when connected to policy-making practices to address societal challenges and public sector innovation. There is a growing interest in applying design methods and approaches to policy-making (also defined as a design for policy approach) as an acknowledgement of the potentialities of design tools for improving government efficiency at many levels (public services, internal procedures, citizen participation, etc.). Policy, as a situated practice, can only make sense if strictly linked to understanding issues in context and connection with a practical outlook and consequences. Further, the assumption of a linear policy cycle needs to be challenged at its core, questioning how and when to gather the pieces of evidence necessary for resource allocation, as well as framing them.</p>
Parole chiave <i>Keywords</i>	Design for policy, Policy design, Public Sector Innovation