

RESEARCH THEME

XLII Cycle – a.y. 2026/2027

Title of the doctoral research	Communication accessibility for cultural heritage (libraries, museums, theaters)
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Abstract	The research proposal is aimed at identifying the roles and responsibilities of communication design in the field of cultural heritage, in particular libraries, museums, theaters: what are the types of communicative artifacts? What applications of synesthetic translations to content? What digital technologies? What are the methods and processes for designing accessible artifacts in the museum/libraries/theaters context? The reasons and relevance of the proposal start from the consideration that the European Directive 882/2019 – on the accessibility requirements of products and services and on the rights of persons with disabilities – has been fully in force since 28 June 2025. Furthermore, the UNI/PdR 164:2024 standard has recently been published [“Accessible and inclusive advertising - Principles, requirements and guidelines for universal multi-channel commercial communications service] in which accessible communication is addressed using a linguistic approach. How can a design approach facilitate accessible communications? Specifically, how is multichannel communication applied in the cultural heritage sector? The main expected results include: a review of Italian and international good practices; and the definition of a toolkit for verifying sensory and communicative accessibility in the context of museums or libraries or theaters.
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Keywords	Communication accessibility, museums, theaters.
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