

RESEARCH THEME

Title of the doctoral research Visual and Audiovisual Accessibility
Experimentation of ways, techniques, languages, for the synaesthetic access to the visual and audiovisual contents in sensory disabilities

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Abstract The proposal of research is, in general, on the design of the access - part of the activities of the group of research of Design and culture of the communication - or of the project of those perceptive and representative qualities for the accessibility to the contents to all users, also answering to the necessities of specific abilities / disabilities.
Comparing the analysis of the experiences conducted in other sectors and with other finalities on the transfers of contents among image, text and music (for example: the accessible cinema by Cinema senza barriere, Milano, from 2005; or the correspondences sound/image in the Music Visualization and Visual Music), and from recent projects devoted to the accessibility to the reading (see: Non uno di meno, BookCity, Milan, 2016; Sensi unici, Palazzo Esposizioni, Rome, 2017); the theme intends to propose the study and the experimentation of ways, techniques, languages, of visual/audiovisual synaesthetic translation to support the sensory disabilities.

Keywords Audiovisual translation, Synesthesia, Accessibility