WED 02 20

**OPENING**

**WELCOME & OPENING**

- Polifactory B3
- Room B2.2.12

**LECTIO MAGISTRALIS**

- Polifactory B3
- Arco di Trionfo della Repubblica (Piazza del Popolo)
- Lecture Hall
- Room B2.2.14

**CREATIVE INDUSTRIES**

- Room B2.2.12
- Silvia Franceschini: Towards an Understanding of Knowledge
- Vittorio Sella: Critical Reflections and Synthesis
- Multimedia installation: Disobedience in Contemporary Visual Art

**SMART SPACES AND CITIES**

- Room B2.2.12
- Maria Elena Sorodo: Design Infrastructures, the Technological Interface Experience
- Andrea Spinelli: Social Media, Design, and Creative Identities
- Elizabeth Way: Design and the City: Changing Urban Boundaries

**DESIGN FOR ENTREPRENEURSHIP**

- Room B2.2.12
- Massimiliano Andrea Sartore: Design Infrastructures, the Technological Interface Experience
- Stefania Milan: Design for Entrepreneurship
- Chiara Colombi: Designing Kaunas 2022

**NEW PERSPECTIVES FOR DESIGN PILLS**

- Room B2.2.12
- Thomas James Perich Colby (Central Saint Martins College of Art and Design, University of the Arts London)
- Julien Pain (University of Technology, Sydney)
- Shilpa Anshuman Mohapatra (RMIT University, Melbourne)
- Cornelia Joachim Petrus Maria De Bont (Tongji University, Shanghai)

**NEW FRONTIERS FOR SERVICE DESIGN**

- Room B2.2.12
- Anna Meroni (University of Lisbona)
- Hasini Cadenas Haque (National Institute of Design, Ahmedabad)
- Marija Elena Spinola (University of Applied Art of Vienna)
- Wei Zhang (Shanghai Jiao Tong University)
- Zichao Nie (University of Electronic Science and Technology of China)

**PROCLAMATION OF PHD DOCTORS**

- Room B2.2.12
- Annie McNair (University of Amsterdam)
- Elke van Schrojenstein Lantzenheer (Central Saint Martins College of Art and Design, University of the Arts London)
- Cornelia Joachim Petrus Maria De Bont (Tongji University, Shanghai)
- Wei Zhang (Shanghai Jiao Tong University)
- Zichao Nie (University of Electronic Science and Technology of China)

**DESIGN INNOVATION FOR SOCIAL CHANGE**

- Room B2.2.12
- Maria De Los Angeles Briones: Nokia Chair, School of Design, University of Art and Design in Helsinki
- Camila Ayala García: Cali, Colombia: The emerging experience of SH-Materials