

2022  
OPENING

Polifactory B3

## WELCOME & OPENING

- 4PM** **Prof. Paolo Biscari**  
(Dean, PhD School)
- Prof. Silvia Piardi**  
(Head, Design Department)
- Prof. Luisa Collina**  
(Dean, School of Design)
- Prof. Paola Bertola**  
(Coordinator, PhD in Design)

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## LECTIO MAGISTRALIS

- 5PM** **Prof. Arturo Dell'Acqua Bellavitis**  
**Prof. Pietro Marani**



# MILANO DESIGN<sup>®</sup> PHD FESTIVAL

20/22 FEBRUARY '19  
9th edition

curated by Alessandro Biamonti

2021  
PHD DEFENCES

Room B2.2.12

## CREATIVE INDUSTRIES

- 9AM** **Silvia Franceschini**  
Towards an Ecology of Knowledges. Critical Pedagogy and Epistemic Disobedience in Contemporary Visual Art and Design Practices
- 10AM** **Martina Motta**  
Designing Knit Designers. Teaching tools and methods to train professionals for the knitwear industry

Room B2.2.13

## SMART SPACES AND CITIES

- 9AM** **Maria Elena Soriero**  
Spaces between Design and Art. The Immersive Technonatural Experience
- 10AM** **Bogdan Stojanovic**  
Enhancement of Contemporary Architecture through a Meaningful On-site Experience. Novel design strategies for raising awareness of the eastern modernist architecture towards the major audience
- 11AM** **Isa Helena Tibúrcio**  
Intermediate Urban Space. Design and light art as catalysts for change: participation beyond fruition

Room B2.2.14

## DESIGN FOR ENTREPRENEURSHIP

- 9AM** **Mariana Fonseca Braga**  
Handling design support programmes complexity. An interpretative framework for barriers and drivers to introducing design innovation into Brazilian MSMEs
- 10AM** **Rūta Valušytė**  
Design As Enabling Agent. Design culture and non-designers in the changing role of disciplines

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## PROCLAMATION OF PHD DOCTORS

Room B2.2.12

## DESIGN INNOVATION FOR SOCIAL CHANGE

- 9AM** **Maria De Los Angeles Briones**  
Disclose to tell. A data design framework for alternative narratives
- 10AM** **Camilo Ayala Garcia**  
The Materials Generation. The emerging experience of DIY-Materials

Room B2.2.13

## NEW FRONTIERS FOR SERVICE DESIGN

- 9AM** **Annalinda De Rosa**  
S+S. Dialogues on the relationship between Spatial Design and Service Design. Disclosing the fundamentals for a transdisciplinary approach.
- 10AM** **Zichao Nie**  
The Contributions of Service Design for Career Counselling Service Improvements in Higher Education Institutions

Room B2.2.14

## NEW PERSPECTIVES FOR FASHION DESIGN

- 9AM** **Xiaozhu Lin**  
Internationalizing the Curriculum of Fashion Design. Nurturing Internationalized Talents
- 10AM** **Susanna Testa**  
FashionTech: an Interaction Across Boundaries. Integration practices to design enhanced user experiences

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## PROCLAMATION OF PHD DOCTORS

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FROM 3PM

- Prof. Alison J. Clarke**  
University of Applied Art of Vienna
- Prof. Gianni Montagna**  
University of Lisbona
- Prof. Jurate Tutlyte**  
Vytautas Magnus University, Kaunas
- Prof. Vladana Putnik**  
University of Belgrade
- Prof. Mário Jorge da Câmara de Melo Caeiro**  
Polytechnic Institute of Leiria
- Prof. Carlos Teixeira**  
IIT - Institute of Design, Chicago
- Prof. Lorenzo Imbesi**  
Università La Sapienza, Roma
- Prof. Christian Gilles Boucharenc**  
National University of Singapore

DESIGN PILLS

FROM 3PM

- Prof. Stefania Milan**  
University of Amsterdam
- Prof. Blaine E. Brownell**  
University of Minnesota
- Prof. Shilpa Das**  
National Institute of Design, Ahmedabad
- Prof. Susu Nousala**  
Tongji University, Shanghai
- Prof. Cees van de Bont**  
Loughborough University
- Prof. Lee Jung-Joo**  
National University of Singapore
- Prof. Angela Finn**  
RMIT University, Melbourne
- Prof. Christine Luedeke**  
Pforzheim University of Applied Sciences
- Prof. Tom Corby**  
Central Saint Martins College of Art and Design, University of the Arts London

DESIGN PILLS

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